

PLANMAP

Geologic Mapping of our Solar System

Grant Agreement	776276
Acronym	PLANMAP
Project full title	Planetary mapping

Deliverable

D 8.1

Deliverable Name

PLANMAP logo

Nature of deliverable

R

Dissemination level

PU

Scheduled delivery date`

30th March 2018

Status

Approved

Prepared by:

Elisa Facciolo

Verified by:

Angelo Pio Rossi

Approved by:

Matteo Massironi

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TABLE OF CONTENTS

Description 3

Annex: logo versions..... 4



Description

The PLANMAP logo was designed by the communication office of the University of Padova according to the widely accepted rule that a logo has to be simple, essential and well recognizable. It was approved by all the project partners.

The PLANMAP logo wants to recall our mapping activities on Mars, Moon and Mercury. Indeed, the three spheres of different dimensions and the related spin axes directly refer to these three planetary bodies, and yet they may also be representative of other planets. Meridians and parallels are also traced in order to indicate geographic reticules and give a three dimensional effect which should recall the 3D products of our virtual environments and models. The Logo is also associated to the PLANMAP acronym and a short sentence clarifying that our activities are related to Solar System geology: *Geological mapping of our Solar System*. We have kept "our" within the sentence to indicate our affection towards the planetary system in which we all live.

The logo can be used in different colour and graphic contexts as shown in the annex.

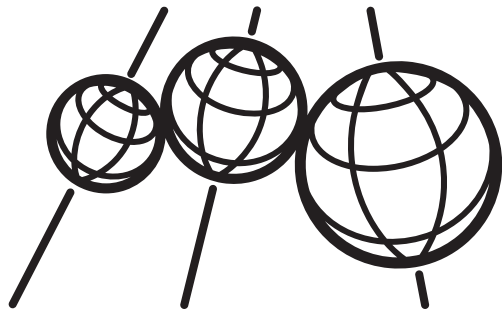


Annex: logo versions



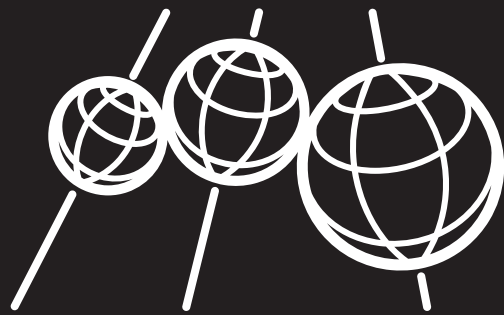
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